



## GROSSMAN MARKETING GROUP

CREATIVE STRATEGIES | INNOVATIVE PRODUCTS | RELIABLE EXECUTION

### **GBEPLUS TO DO BUSINESS AS GROSSMAN MARKETING GROUP**

*Print and promotional marketing company will officially represent  
Grossman Marketing Group in Connecticut*

**Somerville, MA, September 25, 2008** – Grossman Marketing Group is pleased to announce that GBEPlus of Hartford, Connecticut, will now officially do business as Grossman Marketing Group.

Serving the Connecticut and Metro New York City marketplace, GBEPlus has already been a part of the Grossman Marketing Group family for 30 years, but will now share the parent company's name.

In recent years, GBEPlus has skillfully met the changing communications needs of its clients by offering an ever-expanding set of marketing products and services. As the company changes its brand to Grossman Marketing Group in Connecticut, it will continue to display the qualities that make up Grossman Marketing Group's tag line: creative strategies, innovative products and reliable execution.

Grossman Marketing Group in Connecticut will continue to deliver innovative and cost-effective solutions in:

- Envelopes and Direct Marketing Materials
- Graphic Design
- Commercial Printing
- Promotional Products
- Online Stores and E-Commerce Solutions
- Environmentally-Sound Marketing Solutions

To contact Grossman Marketing Group in Connecticut, please call Tom Cummings at (800) 842-0139 or e-mail him at [tcummings@grossmanmarketing.com](mailto:tcummings@grossmanmarketing.com).