



GROSSMAN MARKETING GROUP

CREATIVE STRATEGIES | INNOVATIVE PRODUCTS | RELIABLE EXECUTION

FOR IMMEDIATE RELEASE:

Contact: David Grossman

Phone: 617 591 2947

Email: dgrossman@grossmanmarketing.com

Grossman Marketing Group Expands Creative Services; Hires New Director.

SOMERVILLE, MA January 25, 2008 – Steve Grossman, President of Grossman Marketing Group, announced that Vernon Ellis has joined the company as Creative Director, furthering the organization's evolution as a strategic marketing resource.

Vernon Ellis has 28 years of experience as a graphic and environmental designer and managed his own design firm in Boston for over 20 years. He brings with him a particular expertise in brand identity and collateral development as well as his keen ability to solve complex communications challenges. Under his creative leadership in the GMG design studio, Grossman Marketing Group's staff of designers, project managers and account representatives will be able to bring a more sophisticated set of design services to their clients.

Grossman Marketing Group was founded as Massachusetts Envelope Company in 1910 by Maxwell B. Grossman. In 2006, almost 100 years after it was founded and with a full complement of 3rd and 4th generation Grossmans working side by side, they became Grossman Marketing Group. The company had evolved well beyond supplying envelopes or printed and promotional products and was, by this time, actively serving the business and not-for-profit community as an integrated consultative resource, helping clients with concept development as well as implementation of their marketing communications needs.

For further information about Grossman Marketing Group, its marketing communications services or print and promotional product capabilities, please contact David Grossman at 617-591-2947 or dgrossman@grossmanmarketing.com or visit our website at www.grossmanmarketing.com.